

Communication Plan-Implementing LBBD Mental Health Social Care Review

Audience/ Meeting	Frequency/ dates	Type	Purpose	Owner
Task and Finish Group (MH)	Fortnightly	Internal Project Sponsor Group Oversight	Provide oversight Agree the model of delivery for Mental Health Social Care Co-opt Legal/HR/Finance Leads etc	Operational Director Adults and Social Care
Partner Advisory Meeting	Workshop	Wider Partnership Meeting	Senior Multi Agency meeting including NELFT/Vol Sector/CCG/Users/Housing/C and F/Public Health. To promote wider partnership, communication etc. Connection with Mental Health Strategy and locality developments	Programme Manager (Care and Support) MH Design Lead
Staff	Series of workshops	Full staff member meetings/ workshops	Involve staff and update staff in transformation Training and Development and ownership of model Formal Consultation with staff members AMHP Service reconfiguration Social Work for Better Mental Health Programme	Programme Manager (Care and Support) MH Design Lead Dr. Karen Linde (DOH)
Portfolio Holder/ Strategic Director	As requested	Signing off + Briefings	Sign off the Review and the proposed Implementation Plan. Updates on progress of the project Agreement of actions eg Informing Senior Partners of intentions Governance to Cabinet and Health and Wellbeing Board (6 TH July 2017)	Programme Manager (Care and Support) MH Design Lead
LBBD/CCG/ NELFT Communication group	To be established in late Summer 2017	Communication by Partners	Communication to Users/Carers/GP's/Stakeholders Clear message re changes of practice, access, location etc. when finalised and manage expectations from October 1 st 2017 when the transformed model is rolled out. Information Page on Council Website	Programme Manager (Care and Support) MH Design Lead
Service Users and	Consultation	Users / Carers	Briefing and Focus Groups-BME Groups, Carers, Users, Dual Diagnosis Users, Healthwatch	Programme Manager (Care and Support)

APPENDIX B

Audience/ Meeting	Frequency/ dates	Type	Purpose	Owner
Stakeholders				MH Design Lead
Steering Group and Sponsor Group	Monthly	Senior Leads Meeting	Developing the Implementation Plan and Partnership whole systems working Section 75 termination. CCG/NELFT/LBBD PID	Director of Commissioning/ Operational Director Adults
NELFT	Regular Ops Meeting	Partnership and Integration Meeting	Initial Meeting Director of Commissioning/Operational Director Adults re working together. Drive forward integration, partnership, collocation, shared understanding and practicalities of delivery, caseloads, eligibility, roles and responsibilities. Information sharing and migration.	Programme Manager (Care and Support) MH Design Lead. Implementation Project Manager, Social Care Lead
Stakeholder Events	Series of 1 off workshops	Stakeholder Engagement	Communication of how people and teams access the Service and what is the offer. 1). Joint NELFT/Local Authority event for Health and Social care staff re joint work, transfers and related issues 2) GP/CCG event re access and model 3) LBBD event-Housing, Children’s Services, Adult Social Care 4) Open events for Users, Carers, 3 rd Sector, partners	Programme Manager (Care and Support) MH Design Lead
Locality Development Meeting	weekly		Taking Forward the 3 Localities from October 1 st 2017	Head of Integration
Joint Mental Health Strategy		Steering Group	Take forward the Joint MH Strategy	Director of Commissioning
Thrive	Initial Meeting May 2017	Pilot Project Initiative	Potential Mayor of London Initiative to tackle deprivation and promote community cohesion and wellbeing	Portfolio Holder and Senior Officers Mayor of London’s Office MH Foundation

Richard Adkin 6th June 2017

APPENDIX B